

JOIN US VENDORS



GROWTH OF STREET FOOD

NZ is following the Global
trend P.3

WHY LOVE STREET FOOD?

Run by people passionate
about the industry P.4

WHAT DOES IT COST?

Inexpensive way to build
your private bookings P.5

WWW.LOVESTREETFOOD.CO.NZ

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**SECURE YOUR
PRIVATE
BOOKINGS FOR,
WEDDINGS,
CORPORATE
EVENTS & MORE**

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LOVE STREET FOOD

GROWTH OF STREET FOOD

GLOBAL

GROWTH

-In 2017 food trucks in the US generated about **\$2.7 billion** in revenue. This is a fourfold increase from the 2012 according to Steve King of Emergent Research.

-* Meanwhile in London, Market Stalls opened two major street food halls in 2018. The first to open in April was the **10,000 sq ft site** in the former Walham Green tube station in Fulham. It's a vast, buzzing dining canteen inspired by the hawker & cooked food markets of Asia.

NZ

FOLLOWS THE TREND

The street food industry in New Zealand has followed the global trend. The number of events and vendors has grown significantly in recent years with the demand for quality offerings showing no signs of slowing down.

Street food has become a hugely popular choice for foodies, weddings, private events and corporate events across the country.



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*LSF was created
to make it easier
for potential
customers to find
you and book you!*

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*Helping customers
to find quality
vendors based on
cuisine or location.*

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*LSF is run by
foodies,
passionate about
the street food
industry in NZ*

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WHY LOVE STREET FOOD?

**WE WANT TO SHOWCASE
YOUR TALENTS AND GET
YOU BOOKED**

www.lovestreetfood.co.nz was created to make it easier for followers and potential customers to find you and book you directly for private events, weddings, corporate events, parties and more.

Our platform is designed to allow potential customers to identify quality vendors based on the cuisine they produce or the area in which they operate.

Importantly Love Street Food NZ is run by foodies, passionate about our industry and with ambitious goals to showcase our industry and it's members in the best possible way.

We make no secret of our target to make LSF the go-to place on search engines. Our social media presence and other initiatives will further generate traffic and ultimately result in more people seeing the amazing street food talent that we have across NZ. **The online application is here (click)**

What does it cost to join?

LSF is about quality street food and we reserve the right to accept or decline applications.

CATEGORY LISTING

- Listing in one Category/Cuisine
- Max 3 x hi-resolution photos*
- Brief details of your business with link to your social media and contact details.

**ONLY \$150 +
GST for 12
months**

UPGRADE WEDDING CATEGORY LISTING

- Upgrade for just an additional \$100 to also be included in the Wedding Category listing includes:
- Listing in one Category/Cuisine
- Also listed in Wedding Category with max 3 x high resolution photos*

**ONLY \$250 +
GST for 12
months**

***VENDORS TO SUPPLY PHOTOS OR OUR PHOTOGRAPHER CAN PROVIDE THIS SERVICE**